








JOIN THE MVNO/MNO MEET UP AT CAPACITY RUSSIA & CIS 2019!

The MVNO/ MNO Meet Up is a focused networking session on Day 2 of **Capacity Russia & CIS**, designed to bring MVNOs and MNOs together with their partners, be they carriers, data centres, OTTs etc.

Making new business connections is a fundamental part of **Capacity Russia & CIS**, so we wanted to bring this to the fore at this year's event. We wanted to bring a new dynamic to the discussion and therefore, are looking to the MVNO sector. MVNOs currently have a 2.6% share in the Russian mobile market by subscribers, which is expected to grow to 14-15% by 2022. In a world of diversified services in all industries, many banks and even a football team have launched MVNOs, as part of their customer service offering, providing a huge opportunity for telecoms companies to capitalise on this.

Furthermore, the connectivity world of traffic and content delivery is evolving very rapidly and becoming more and more mobile, with developments in mobile gaming and streaming. Therefore, the MVNO/ MNO Meet Up at **Capacity Russia & CIS** is a fantastic opportunity to meet with partners in this space.

Why should I attend?

 <div style="background-color: #0056b3; color: white; border-radius: 50%; width: 40px; height: 40px; display: flex; align-items: center; justify-content: center; margin: 0 auto; font-size: 24px; font-weight: bold;">1</div> <p>MVNOs/MNOs: Meet all your partners for capacity, content, cloud services and customer-friendly roaming</p>	 <div style="background-color: #008060; color: white; border-radius: 50%; width: 40px; height: 40px; display: flex; align-items: center; justify-content: center; margin: 0 auto; font-size: 24px; font-weight: bold;">2</div> <p>Carriers: Maximise your revenues from leasing network capacity and spectrum sales to MVNOs</p>	 <div style="background-color: #6a329f; color: white; border-radius: 50%; width: 40px; height: 40px; display: flex; align-items: center; justify-content: center; margin: 0 auto; font-size: 24px; font-weight: bold;">3</div> <p>OTTs and content providers: Partner with MVNOs and MNOs to release targeted content to network subscribers</p>	 <div style="background-color: #008080; color: white; border-radius: 50%; width: 40px; height: 40px; display: flex; align-items: center; justify-content: center; margin: 0 auto; font-size: 24px; font-weight: bold;">4</div> <p>Data centres/ cloud providers: Partner with MNOs with requirements for data centres close to the core network, or MVNOs running their core networks on the cloud</p>	 <div style="background-color: #0070c0; color: white; border-radius: 50%; width: 40px; height: 40px; display: flex; align-items: center; justify-content: center; margin: 0 auto; font-size: 24px; font-weight: bold;">5</div> <p>Those looking to partner with MVNOs and MNOs: Meet with major MVNOs and MNOs in the region and forge new partnerships</p>
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FAQs

What is it?

The MVNO/ MNO Meet Up is a focussed networking session on Day 2 of **Capacity Russia & CIS**, designed to bring MVNOs and MNOs together with their partners, be they carriers, data centres, OTTs etc.

Who can attend?

All registered delegates of **Capacity Russia & CIS 2019** are welcome to participate. From MVNOs and MNOs to carriers, data centres, MVNEs, OTTs, as well as anyone looking for partnerships with MVNOs and MNOs, we welcome everyone to attend this networking session. Please note you will not be able to register to attend this session exclusively.

How will the networking session work?

- 1 All delegates are invited to pick up a badge designating them as a carrier, MNO, MVNO, data centre etc.
- 2 There will be 6-8 high top tables, each with a different theme, to prompt conversation.
- 3 Every 10 minutes, you will be encouraged to move to another table to meet different contacts and discuss a different theme.
- 4 The aim is to make as many connections as possible, so bring plenty of business cards!

How do I get involved?

Sign up at the Smart Survey link:
www.smartsurvey.co.uk/s/G328L/

