

Reasons to attend for: **Wholesale carriers & fibre providers**

Three words are sending tremors into the fibre market – video, densification and latency. Demand for connectivity is driving up pressure on fibre capacity and we need fibre in more and more places to connect cellsites with low latency.



REASONS TO ATTEND FOR WHOLESALERS CARRIERS

- Capitalise on the opportunities in virtualised and intelligent networks, and explore the possibilities in automation
- Understand how to make the most of the growing opportunities in providing connections to the cloud
- Shape the future business models of how to work more extensively with mobile operators to deliver content and services to their customers



REASONS TO ATTEND FOR FIBRE PROVIDERS

- Hear about how you can work closer to small cell providers to deliver the fibre required to deploy 5G
- Understand in detail how your business will play a crucial role in the roll out of the Internet of Things (IoT), smart cities and autonomous cars, and the necessity of low latency in delivering these revolutionary services
- Discuss with local municipalities on the most efficient process for deploying fibre for 5G



Reasons to attend for: **Small cells & mobile operators**

The new 5G networks will be delivering safety-critical applications for hospitals, factories, roads and other transport networks. Universal, uninterrupted coverage will be essential: you can't have any drop-outs.



REASONS TO ATTEND FOR SMALL CELL PROVIDERS

- Unravel the challenges in spectrum allocation
- Understand how small cells can provide an alternative to challenges in in-building penetration
- Discuss with local municipalities on the most efficient process to deploying small cells for 5G



REASONS TO ATTEND FOR MOBILE OPERATORS

- Work with carriers on how to best service a new generation of technologies and business services
- Build the best foundation for 5G and beyond with key stakeholders from across the communications infrastructure system, including Towercos, small cell providers and software companies
- Learn how to monetise on new opportunities and technologies within 5G, IoT, autonomous cars and more

Reasons to attend for: **Software providers & data centres**

There'll be new relationships in the 5G world between mobile operators and the rest of the industry. There will be new software-defined services and virtual functions will give the industry new business opportunities.



REASONS TO ATTEND FOR SOFTWARE PROVIDERS

- Understand how you can effectively integrate your software solutions into the developing 5G ecosystem
- Promote how software will be essential for the ultra-high reliability that will be demanded of the future 5G networks
- Demonstrate the potential of intelligent networks, zero touch automation and AI to the industry's leading infrastructure providers



REASONS TO ATTEND FOR DATA CENTRE PROVIDERS

- Cement your data centre business at the heart of all the new services available through 5G
- Effectively plan for future capacity requirements in a connected-everything world
- Develop new relationships with the leaders from the key businesses from within the communications infrastructure ecosystem



Reasons to attend for: **Towercos & the edge**

5G networks will consume more content than ever before. Data centres and new edge data centres will be the source of all that content and will unleash a new generation of cloud services driven by 5G.



REASONS TO ATTEND FOR TOWERCOS

- Companies will need to upgrade their towers to deploy 5G; discuss with the leading tower companies on where investment and development should be prioritised
- Work with the largest fibre companies to find the best solutions for high-quality broadband backhaul
- With the potential of the edge market, understand the role of towercos in this ever increasing space



REASONS TO ATTEND FOR EDGE SERVICE PROVIDERS

- Differentiate the hype from reality and identify real opportunities around the edge
- Understand to what extent are businesses evolving into software companies
- Voice your opinion on how you think the developing edge business models should be shaped